



Department of
Health

WA Health
*Excellence
Awards*
2024

Sponsorship packages

Platinum sponsor

One sponsorship available

\$20,000 plus gst

Platinum package

In return for your investment, you will receive:

Event

- Referenced as a platinum sponsor in speeches at the awards gala dinner and by the MC
- Opportunity for a 2-minute speech to promote your organisation during the event
- Opportunity for a sponsor representative to co-present the Minister for Health's Award on stage
- Opportunity for a presentation photograph with the winner of the Minister for Health's Award
- Your logo on a sponsor's AV presentation to be shown throughout the VIP pre-event function and awards gala dinner
- Your logo on a step-and-repeat media wall
- One table of 10 to the awards gala dinner (valued at \$1650.00)
- Ten tickets to the VIP pre-event function prior to the awards gala dinner.

Marketing and promotion

- Full page advertisement (artwork to be provided by the sponsor) in the awards gala dinner event program
- Opportunity to provide a promotional slide on a sponsor's AV presentation to be shown throughout the VIP pre-event function and awards gala dinner
- Your logo will have prime positioning on all electronic and printed awards collateral and listed as a platinum sponsor
- Your logo and profile on the awards website and listed as a platinum sponsor
- Your logo in the awards gala dinner program and listed as a platinum sponsor.

Gold sponsor

One sponsorship available

\$10,000 plus gst

Gold package

In return for your investment, you will receive:

Event

- Referenced as a gold sponsor in speeches at the awards gala dinner and by the MC
- Opportunity for a sponsor representative to co-present the Director General's Award on stage
- Opportunity for a presentation photograph with the winner of the Director General's Award
- Your logo on a sponsor's AV presentation to be shown throughout the VIP pre-event function and awards gala dinner
- One table of 10 to the awards gala dinner (valued at \$1650.00)
- Six tickets to the VIP pre-event function prior to the awards gala dinner.

Marketing and promotion

- Half page advertisement (artwork to be provided by the sponsor) in the awards gala dinner event program
- Your logo on all electronic and printed awards collateral and listed as a gold sponsor
- Your logo and profile on the awards website and listed as a gold sponsor
- Your logo in the awards gala dinner program and listed as a gold sponsor.

Silver sponsor

Ten sponsorships available

\$7,000 plus gst

Silver packages

In return for your investment, you will receive:

Event

- Referenced as a silver sponsor by the MC when allocated category is announced
- Opportunity for a sponsor representative to co-present allocated category award on stage
- Opportunity for a presentation photograph with the winners of allocated category
- Your logo on a sponsor's AV presentation to be shown throughout the VIP pre-event function and awards gala dinner, including holding slides and winner slides of allocated category
- One table of 10 to the awards gala dinner (valued at \$1,650.00)
- Four tickets to the VIP pre-event function prior to the awards gala dinner.

Marketing and promotion

- Your logo on all electronic and printed awards collateral and listed as a silver sponsor
- Your logo and profile on the awards website and listed as a silver sponsor
- Your logo in the awards gala dinner program and listed as a silver sponsor.

Categories

Opportunities are available to sponsor the following categories:

- Excellence in Preventive Health
- Excellence in Mental Health
- Excellence in Person-Centred Care
- Excellence in Safety and Quality
- Excellence in Workplace Wellbeing and Culture
- Excellence in Research and Innovation
- Excellence in Sustainability
- Excellence in Aboriginal Health
- Excellence in Rural and Remote Health Care
- Excellence in Primary Health Care Integration.

Bronze sponsor

Four sponsorships available

\$4,000 plus gst

Bronze packages

In return for your investment, you will receive:

Event

- Your logo on a sponsor's AV presentation to be shown throughout the VIP pre-event function and awards gala dinner
- Two tickets to the awards gala dinner (valued at \$330.00)
- Two tickets to the VIP pre-event function prior to the awards gala dinner.

Marketing and promotion

- Your logo on selected electronic and printed awards collateral and listed as a bronze sponsor
- Your logo and profile on the awards website and listed as a bronze sponsor
- Your logo in the awards gala dinner program and listed as a bronze sponsor.

Sponsorship application form

To secure your sponsorship please select your preferred category:

Platinum sponsor	\$20,000 plus gst
Gold sponsor	\$10,000 plus gst
Silver sponsor	\$7,000 plus gst

Category sponsorship preferences:

Excellence in Preventive Health	Excellence in Research and Innovation
Excellence in Mental Health	Excellence in Sustainability
Excellence in Person-Centred Care	Excellence in Aboriginal Health
Excellence in Safety and Quality	Excellence in Rural and Remote Health Care
Excellence in Workplace Wellbeing and Culture	Excellence in Primary Health Care Integration

Bronze sponsor	\$4,000 plus gst
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Applicant organisation details:

Name

Website

Main sponsorship contact:

Name

Position

Phone

Email

Invoicing contact:

Name

Phone

Email

Billing address

Please read and sign the terms and conditions on the following page.

Sponsorship application form terms and conditions

WA Health Excellence Awards 2024

Sponsorship by offer and acceptance

1. By completing and sending this application form, the applicant (**sponsor**) is submitting an irrevocable offer to sponsor the WA Health Excellence Awards 2024 (**awards**) for the sponsorship package category stated in this application form, for the period from the date of the Department of Health's (**department**) letter of acceptance issued under clause 2(a) to 20 December 2024 (**sponsorship term**).
2. If the sponsor's offer is accepted, the sponsor will receive:
 - a. a letter of acceptance from the department which together with the sponsor's offer form the sponsorship agreement (**agreement**)
 - b. an invoice for payment for the relevant sponsorship amount accepted plus GST (**sponsorship amount**).

Sponsorship payment

3. The sponsor must pay the sponsorship amount to the department within 30 days of receiving the invoice.
4. The department will credit payments of the sponsorship amount to a restricted cost centre controlled by the department and these payments will be used only as follows:
 - a. to fund activities and administration related to the awards, both in current and future years
 - b. if the department is no longer able to spend the funds as above for any reason (including, without limitation, where the awards program ceases or the department is no longer responsible for organising the awards program), the department may retain any residual funds and apply them towards activities as determined by the department.

Cancellation or termination

5. If the sponsor needs to cancel its sponsorship of the awards before the expiry of the sponsorship term:
 - a. 30 days or more before the finalist announcement, the sponsor must still pay 25 per cent of the sponsorship amount, and if applicable, agree to the department retaining from any funds received, 25 per cent of the sponsorship amount
 - b. 29 days or less before the finalist announcement, the sponsor must still pay the full sponsorship amount or, if it has paid any part of the sponsorship amount, the department is entitled to keep all of the sponsorship amount received and require payment of any unpaid balance.
6. All cancellations must be made in writing to communications@health.wa.gov.au
7. The department may cancel the sponsorship and terminate the agreement, at any time where the department considers the sponsor's continued sponsorship of the awards may negatively affect the reputation of the awards.
8. The department shall provide written notice to the sponsor terminating the agreement. In the event of termination under clause 7:
 - a. the sponsor forfeits any remaining sponsorship benefits
 - b. the sponsor is not entitled to any refund of the sponsorship payment
 - c. the department will endeavour to act in good faith to minimise the adverse impact on the sponsor.

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Force majeure event

9. Clauses 9 to 14 apply notwithstanding any other clause to the contrary in this agreement and prevail over any other term of this agreement to the extent of any inconsistency.
10. In this agreement:
 - a. **force majeure event** means earthquake, natural disaster, act of public enemy, war (declared or undeclared), terrorist act (as defined in section 5 of the *Terrorism Insurance Act 2003* (Cth), epidemic, pandemic or nuclear event, riot, sabotage, civil commotion, utility outage, blockade, picketing or any other unpredictable event occurring due to reasons beyond the control of the parties
 - b. references to the department doing any act or thing or receiving any notice include the staff/volunteers acting on behalf of the department.
11. If the conduct of the awards is affected by a force majeure event, the department must notify the sponsor within a reasonable time of the force majeure event occurring, providing details of the force majeure event, the likely duration the department reasonably expects the awards to be prevented or delayed by the force majeure event (if any), and (to the extent reasonably ascertainable) the obligations from which the department is being prevented from discharging.
12. Subject to clause 13, if a force majeure event prevents or delays the awards, then the department may postpone the awards to a time and date suitable to the department and the time frame in which the department is required to perform its obligations under this agreement is extended accordingly and the department will not be liable for any delay or default in performance of its obligations otherwise resulting from the force majeure event.
13. If the department has notified the sponsor in accordance with clause 11 that the likely duration in respect of which the awards will be prevented or delayed by the force majeure event is greater than 120 days, either party may at its election terminate this agreement.
14. If this agreement is terminated under clause 13, unless agreed otherwise by the parties, the department must promptly remit to the sponsor that part of the sponsorship amount that has at the time of such termination been paid by the sponsor to the department but has not been spent or committed by the department for the purposes of, and in accordance with, this agreement. If requested by the sponsor, the department is to provide the sponsor supporting evidence of funds committed or spent, such as receipts and invoices.

Liability for loss and damage

15. The sponsor shall not damage any of the provided items or the venue used. The sponsor must pay any resulting damages suffered or liabilities, losses, costs or expenses incurred, directly to the affected supplier or venue owner or operator, as applicable.
16. The department and any of their staff/volunteers shall not be responsible for any loss, damage or theft of the sponsor's products and the sponsor releases all these persons from any liability arising from any such loss, damage or theft.

Sponsor name and logo

17. Subject to clause 18 the sponsor grants to the department a non-exclusive, non-transferable, royalty-free revocable licence to use the sponsor name and logo as provided to the department by the sponsor (**the sponsor name and logo**) for the purposes of this agreement and otherwise complying with its obligations under this agreement.
18. The department must submit:
 - a. all promotional and other material incorporating the sponsor name and logo
 - b. all publicity material, media statements and similar material which directly or indirectly refers to the sponsor

to the sponsor for approval prior to any production deadline and such material cannot be published without the sponsor's prior written approval (which shall not be reasonably withheld).

Department name and logo

- 19. The sponsor may promote and publicise the sponsor’s sponsorship of the awards and the department in all marketing and promotional materials, subject to clauses 22(e) and 20 and 21.
- 20. For the purpose of the promotion and publicity permitted by clause 19 and subject to clauses 22(e) and 21, the department grants to the sponsor a non-exclusive, non-transferable, royalty-free, revocable right to use the department’s name and logo (as provided by the department) and the awards’ name and logo (as provided by the department).
- 21. The sponsor must submit:
 - a. all promotional and other material incorporating the department’s name and logo or the awards name and logo
 - b. all publicity material, media statements and similar material which directly or indirectly refers to the department or the awards

to the department for approval at least 7 business days prior to any production deadline and such material cannot be published without the department’s prior written approval (which shall not be unreasonably withheld). For the

avoidance of doubt, any promotional materials, publicity materials, media statements and similar material created by the department with respect to the sponsor’s sponsorship of the awards and provided to the sponsor by the department may be shared by the sponsor without prior written approval.

Sponsor’s acknowledgement and agreement

- 22. The sponsor acknowledges and agrees:
 - a. not to interfere with the role of the department
 - b. to identify, monitor and report to the department on any existing, emerging or potential conflicts of interest relevant to its sponsorship, and agrees to work with the department to resolve any conflict
 - c. there is no expectation or obligation on the department to continue to recognise or acknowledge the sponsor in any period outside the sponsorship term
 - d. the department makes no endorsement of any of the sponsor’s products or services
 - e. the department has a right to review, prior to release, all promotional material and activities proposed by the sponsor as part of its sponsorship.

I have read and accept the terms and conditions and confirm I am duly authorised by my organisation to make this offer of sponsorship.

Name

Position

Applicant organisation

Signature

Date

Electronic signature acceptable



